

Cosby High School

Part 1: Course Information

Instructor Information

Course: Media Communications
Instructor: Donna Jones
School Telephone: 423-487-5602
E-mail: jonesd1@cocke.k12.tn.us
Remind: Text @cosbymedia to 81010



Course Description

Students will explore different types of communication using a variety of digital media (text, audio, and visual) through formal and informal settings. Students will create a weekly TV show, called Eagle TV, for Cosby High School students.

Prerequisite

- none

General Education/High School Pathway Area

- This course can be used for as an elective and as part of the Athletic program of study.

Textbook & Course Materials

Required Text

- *Journalism Today*

Additional Resources:

- Google Classroom Code: **5ie7nnr**

Course Requirements

- none

Course Structure

Methods: Lecture, group activities, class discussion, filming, and interviewing people.

Assessment Methods (point system)

Weekly Beat Sheet

- Complete all required activities.

Weekly TV Show

- Participate and create a weekly TV show.

Bookwork

- Complete all assignments.

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Midterm/Final Exam

- A final exam will be given on one of the last two days of each semester. It will be optional for students who miss three or fewer days and attend only two field trips. If a student fails, the final exam becomes required.

Part 2: Student Learning Outcomes

Language Standards

Conventions of Standard English

- L.CSE.1 Demonstrate command of the conventions of standard English grammar and usage when writing or speaking.
- L.CSE.2 Demonstrate command of the conventions of standard English capitalization, punctuation, and spelling when writing.

Knowledge of Language

- L.KL.3 Apply knowledge of language to understand how language functions in different contexts, to make effective choices for meaning or style, and to comprehend more fully when reading or listening.

Vocabulary Acquisition and Use

- L.VAU.4 Determine or clarify the meaning of unknown and multiple-meaning words and phrases by using context clues, analyzing meaningful word parts, and consulting general and specialized reference materials, as appropriate.
- L.VAU.5 Demonstrate understanding of figurative language, word relationships, and nuances in word meanings.
- L.VAU.6 Acquire and use accurately a range of general academic and domain-specific words and phrases sufficient for reading, writing, speaking, and listening at the post-secondary and workforce level; demonstrate independence in gathering vocabulary knowledge when considering a word or phrase important to comprehension or expression.

Speaking and Listening

Comprehension and Collaboration

- SL.CC.1 Prepare for and participate effectively in a range of conversations and collaborations with varied partners, building on others' ideas and expressing one's own ideas clearly and persuasively.
- SL.CC.2 Integrate and evaluate information presented in diverse media formats, such as visual, quantitative, and oral formats.
- SL.CC.3 Evaluate a speaker's point of view, reasoning, and use of evidence and rhetoric.

Presentation of Knowledge and Ideas

- SL.PKI.4 Present information, findings, and supporting evidence such that listeners can follow the line of reasoning; the organization, development, and style are appropriate to task, purpose, and audience.
- SL.PKI.5 Make strategic use of digital media and visual displays of data to express information and enhance understanding of presentations.
- SL.PKI.6 Adapt speech to a variety of contents and communicative tasks, demonstrating command of formal English when indicated or appropriate.

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Part 3: Grading Policy

Graded Course Assignments

How will I be graded?

- Weekly Beat Sheet
- Weekly TV Show
- Bookwork
- Midterm/Final Exam

Grading Policy:

- This course will use a point system.
- Please check your grades daily on Aspen at www.cockecountyschools.org
- If you do not know your Aspen login, please see me ASAP.

***Disclaimer: Assignments may change at any time.

What do I do if I am absent?

- If you are absent, check with a friend or meet with me before or after school.
- Students have five days to turn in missing work.

What do I need to bring to class every day?

- Chromebook and charger
- pencil/pen
- notebook paper

Technical Snafus

This class will depend on access to computers and the Internet. Throughout the semester, you **will have technology issues. For example, your laptop will crash, the Wi-Fi will go down, or you will forget your username/password.** These issues are part of twenty-first-century life, not emergencies.

Part 5: Course Policies/Rules

Rules

- Come to class on time
- Be ready to learn (including bringing all required materials)
- Listen and follow directions
- Be respectful to others
- Believe in yourself
- Be aware of and follow school rules

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Academic Dishonesty Policy

People learn most effectively and build their strength of character by doing their reading, writing, test-taking, projects, research, and assignments. Students learn most from their education by evaluating, reflecting, and revising their work. Therefore, educating students about academic honesty and clarifying the school's policy on academic dishonesty.

Definitions of cheating and plagiarism:

Cheating

Cheating is the unauthorized having, giving, sharing, taking, or presenting information and material benefits to a student.

Examples of cheating include but are not limited to

- the passing of information during an assessment,
- having access to and utilizing unauthorized material and technology during an assessment,
- passing information about an exam from one class to another, and
- submitting work that is not one's own.

Plagiarism

Plagiarism is using someone else's words, data, ideas, or opinions without crediting that person in the form of footnotes or references. It includes exact language, paraphrasing, re-wording, and submitting work that is not one's own.

Grading

The final grade will be determined by the total points earned. The following grading scale will be used:

90-100 = A

80-89 = B

70-79 = C

60-69 = D

Below 60 =F

Extra Credit

- No extra credit will be provided. If students come to school every day, make a substantial effort during class, turn in completed work on time, and pass all tests, then students will not need extra credit.